

# ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE)

**Twenty-Second Annual Meeting  
The Miami Hilton Downtown  
August 2–4, 2012**

## **Conference Program**

### **Current Economic and Social Situation**

Joaquín Pujol, IMF (retired)  
Oscar Espinosa Chepe, Independent Economist, La Habana  
Vegard Bye, Norwegian Institute of International Affairs

### **Cuba and International Financial Institutions**

Paul Meo, World Bank (retired)  
Richard Feinberg, UCSD, “Reaching Out: Cuba’s New Economy and the International Response”  
Joaquín P. Pujol, IMF (retired) “Cuba’s Membership Requirements in the IMF and the Possible Role of Other International Institutions in Financing Sustainable Economic Growth in Cuba”  
Gabriel DiBella, Rafael Romeu and Andy Wolfe, IMF, “Fiscal and Structural Policies Twenty Years After Transition”  
Discussants: Lorenzo Pérez; Rolando Castañeda; Carlos Quijano

### **Financial and Macroeconomic Issues**

Ernesto Hernández-Catá, IMF (retired), “The Growth of the Cuban Economy in the First Decade of the XXI Century”  
Luis R. Luis, “Cuba: External Cash Flow, Barter Trade and Potential Shocks”  
Julio Cerviño, Universidad Carlos III, Madrid, “Market Orientation and Business Performance in Cuban Firms: A Comparative Analysis of State-Owned Versus Joint Venture Cuban Firms”  
Discussants: Armando Linde; Emilio Morales

### **Social Media in Cuba: The New Public Sphere?**

Moderator: Clara Dominguez, Voice of America  
Presenters:  
Ted Henken, Baruch College  
Antonio Gayoso, The George Washington University  
Yoani Sánchez, blogger, Generación Y

### **Agriculture**

Tim Ashby, Federal Regulatory Compliance Services, LLC, and Stephen Kimmerling, Morgan, Lewis & Bockius, LLP, “Trade and Agriculture”

Bill Messina, University of Florida, “U.S. Food and Agricultural Exports to Cuba: Progress, Problems and Prospects”

Sergio Díaz-Briquets, NTS Consulting Ltd., “Cuban Platform Fisheries: Collapse or Recovery”  
Discussants: Antonio Gayoso; Felipe Manteiga

### **The Church, Religion and Reforms in Cuba**

Orlando Márquez, editor de *Palabra Nueva*, revista de la Arquidiócesis de La Habana, “La Iglesia como puente de acercamiento”

Javier Figueroa, Universidad de Puerto Rico, “Una aproximación histórica a las relaciones actuales entre la Iglesia Católica y el estado cubano”

Teo A. Babún, Jr., Director Ejecutivo, ECHOcuba, “El crecimiento de la Iglesia Protestante y la libertad de religión”

Discussants: Enrique Pumar; Lorenzo Pérez, IMF (retired)

### **The Cuban Diaspora (Concerto Ballroom B)**

Manuel Jorge Cutillas, former CEO, Bacardi Limited, “150 Years of Bacardi: From Local Industry to Multinational Corporation”

Guillermo Martínez, syndicated columnist, “*Cubans: An Epic Journey*: Génesis de un libro”

Leonardo Rodríguez, Florida International University, “The Contributions of the Cuban Diaspora in Business and Finance”

Discussants: Tom Gjeltén; Joaquín Pujol

### **Property Rights**

Rolando Anillo, Fowler Rodriguez Valdes-Fauli, LLP, “Reforms of Cuban Laws—*Sin prisa pero sin pausa*”

Antonio Zamora, Cuba Portal, LLC, “The Impact of Cuba’s New Real Estate Laws on the Island and the Diaspora”

Larry Catá-Backer, Pennsylvania State University, “Organizing Cuban Economic Enterprises in the Wake of the Lineamientos”

Discussant: José Gabilondo

### **Student Papers**

Jesse Horst, University of Pittsburgh

Kelly Urban, University of Pittsburgh

Antonio Díaz, Jhon Cores, Alex Arias, William Rodriguez, and Miguel Morales, University of Florida

### **Reforms and Their Effects**

Rolando Castañeda, IADB (retired), “Cuba 2012: The Likely End of Soft Reforms in Hard Times”

Armando Linde, IMF (retired), “Prospects for Reforms in Cuba: Is Raúl Castro Serious About Liberalizing the Economy?”

Domingo Amuchástegui, Cuban Ministry of Foreign Affairs (retired), “From Chaos to a Socialist Market Economy: A Contribution to the Understanding of Current Changes and Developments in Cuba”

Phillip Peters, Lexington Institute, “A Viewer’s Guide to Cuba’s Economic Reform”

Discussant: Jorge Sanguinety; Ernesto Hernández-Catá

### **Ernesto Betancourt Keynote Address**

Jorge Domínguez, Antonio Madero Professor for the Study of Mexico and Vice Provost for International Affairs, Harvard University

### **Historical Cuba**

Ilan Ehrlich, Bergen Community College, “The 1950 Midterm Elections: Cuba’s Last Democratic Poll”

Alan Dye, Barnard College, Columbia University, and Richard Sicotte, University of Vermont, “The Interwar Shocks to U.S.-Cuban Trade Relations: A View Through Sugar Company Stock Prices”

Jorge Luis Romeu, Syracuse University, “Political Intolerance and Cuba’s Future: To Hell in a Handbasket”  
Discussant: Roger Betancourt

### **Política Migratoria en Cuba**

Álvaro Botero, Relatoría sobre Derechos de los Migrantes, Comisión Interamericana de Derechos Humanos (CIDH), Organización de Estados Americanos (OEA)

Panelistas: Juan Antonio Blanco, Cuban Research Institute, Florida International University

Carmen Díaz, University of Miami

Haroldo Dilla, Universidad de Santo Domingo

Wilfredo Allen, Attorney

### **Demography and Public Health**

Gabriel DiBella, Rafael Romeu and Andy Wolfe, IMF, “The Fiscal Sustainability of Aging Costs and Demographic Change in Cuba”

Elaine Scheye, The Scheye Group Ltd., “Why is Biotechnology a Crown Jewel and Yet Cubans Can’t Get a Prescription Filled?”

Rodolfo Stusser, M.D., “Cubans’ Access to Health and Other Standards of Human Development in Cuba”

Discussants: Sergio Díaz-Briquets; René Costales

### **International Economic Relations and Oil**

Rolando Castañeda, “Venezuela: Economic Situation in 2012 and Its Immediate Prospects”

Carlos A. Romero, Universidad Central de Venezuela, “Rentismo y petróleo entre Cuba y Venezuela”

Roger Betancourt, “Oil and Democracy in Cuba: Is Cuba Going toward Nigeria or toward Norway?”

Discussants: Roberto Orro; Maria Werlau; Juan Fernández, Petroleos de Venezuela (retired)

### **Tourism, Environment and Services**

José Perelló, University of Havana, “Cuba’s Tourism Outcomes Through 2012”

Joseph L. Scarpaci, West Liberty University, “Malling Havana”

Jorge Sanguinety, “The Future of the City of Havana: An Economic Dimension”

Discussants: René Costales; Yociel Marrero

### **Economic Measurement Issues**

Luis Locay, University of Miami, “Cuban Household Consumption: An Update”

Bryan Roberts, “Food Consumption in Cuba, 1961–2010”

Jorge Pérez-López, “Cuban Labor Market Statistics: Availability and Interpretation”

Discussant: Gabriel DiBella

### **Self-Employment, Cooperatives and Solidarity Associations**

Ted Henken, Baruch College, “Out of the Underground? Comparing Self-Employment Regulations in Cuba Under Fidel (1993–2006) and Raúl (2006–2012)”

Antonio Gayoso, “Cooperatives or Collectives: Implications and Ultimate Impact of Cuban Government Decisions”

Julia Sagebien and Paolo Spadoni, “Strange Bedfellows: Can Non-State Enterprises be the Champions of a Social Economy in Cuba?”

Discussants: Felipe Manteiga; Luis Locay

### **Special Topics**

Michael J. Strauss, Centre d'Etudes Diplomatiques et Stratégiques, Paris, "Does Cuba Share Responsibility for Human Rights at Guantanamo Bay?"

Dawn Gable, George Washington University, "Habana Eva: Art as Propaganda"

Juan Tomás Sánchez, Cuban Sugar Cane Growers in Exile, "Where is Cuba Going? Perspectives from the Island and the Middle East"

Discussants: Larry Catá Backer; Rogelio de la Torre